

FOR IMMEDIATE RELEASE

TIAA IS EMPOWERING U.S. WOMEN’S NATIONAL TEAM PLAYERS TO TAKE CHARGE OF THEIR FINANCIAL FUTURES

– TIAA will offer player members access to educational seminars and financial planning support as the Official Financial Planning Education Partner of the USWNT Players Association

NEW YORK, March 5, 2024 – TIAA proudly announces today its official partnership with the U.S. Women’s National Team Players Association (USWNTPA) as the Official Financial Planning Education Partner. Through seminars, TIAA aims to empower players with essential financial planning resources and knowledge, reinforcing its commitment to equip USWNT Players with the tools needed to achieve long-term financial success.

This collaboration aligns with the broader goal of empowering players to transform their earnings into lasting wealth and addresses the gender wealth gap and retirement savings disparities, as women earn [83 cents to the dollar](#) compared to men, greatly impacting their financial futures and ability to retire. Through its offerings of financial education and access to financial planning resources, TIAA is taking action to strengthen retirement outcomes and advance the cause of financial equality.

“TIAA is thrilled to join forces with the U.S. Women’s National Team Players Association, which has been a crucial voice in creating awareness for financial equality gaps impacting women,” said Jill Popovich, TIAA Senior Managing Director, Retirement Solutions. “As we continue the fight to retire inequality and level the playing field, we look forward to working alongside player members and support their success both on and off the pitch.”

“We are excited about this partnership with TIAA, which ensures that our athletes will have access to best-in-class financial education, enabling them to make informed decisions,” said Becca Roux, Executive Director of the USWNTPA. “The alignment of TIAA’s values with those of the USWNTPA further strengthens our commitment to providing comprehensive support for our members. We are grateful to have the support of companies like TIAA in advancing our mission.”

“TIAA’s commitment to increasing access to financial education and literacy is admirable and this partnership is an exciting step in strengthening our financial futures, said Crystal Dunn, TIAA Athlete Ambassador and USWNT Player, World Cup Champion, and two-time Olympian. “I’m all in for learning the ins and outs of my finances so that I can keep building a solid foundation for my family’s future.

OneTeam Partners, as the sponsorship and licensing partner of the USWNTPA, facilitated the collaboration. According to Frank Arthofer, President of OneTeam Partners, “We deeply value both partners for their commitment to supporting athletes, championing positive social impact,

and promoting financial empowerment through strategic alliances. The collaboration with TIAA exemplifies a potent union that advances the collective mission of empowering athletes for positive change.”

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About TIAA:

TIAA is a leading provider of secure retirements and outcome-focused investment solutions to millions of people and thousands of institutions. It is the #1 not-for-profit retirement market provider¹, paid more than \$5.6 billion in lifetime income to retired clients in 2022 and has \$1.3 trillion in assets under management (as of 12/31/2023)².

About U.S. Women's National Team Players Association:

The USWNTPA is the collective bargaining representative for the United States Women's National Team players. Committed to advancing the welfare of its members, the association focuses on issues such as fair wages, equitable treatment, and overall well-being, both on and off the field. Visit [website] for more information.

About OneTeam Partners:

OneTeam Partners represents the commercial interests of over 10,000 players spanning various sports, encompassing members from the NFLPA, MLBPA, MLSPA, U.S. Women’s National Team PA, WNBPA, NWSLPA, U.S. Rugby PA, alongside thousands of college athletes. Launched in 2019 as a joint venture between the NFLPA and MLBPA, OneTeam maximizes the collective value of athletes’ rights through group licensing, marketing, media, and other ventures. HPS Investment Partners, Atlantic Park Strategic Capital Fund, and Morgan Stanley Tactical Value are OneTeam’s investment partners. To learn more visit www.joinoneteam.com.

1. As of July 21, 2022. Based on data in PLANSPONSOR's 403(b) 2022 DC Recordkeeping Survey, combined 457 and 403(b) data.

2. As of December 31, 2023 assets under management across Nuveen Investments affiliates and TIAA investment management teams are \$1,284 billion.